

## 9altitudes continues to grow in the Netherlands with Add-IT Infosystems

**June 2, 2021** – 9altitudes strengthens its position in the Netherlands and adds Add-IT Infosystems to the group. Add-IT contains two business units: Software Solutions and ICT Solutions. Both business units focus on ERP projects. One focuses on implementation and the other on projects aimed at (production related) automation.

Pylades, Cayentis and now Add-IT as well form the beating heart of 9altitudes in the Netherlands. 9altitudes is a Microsoft Gold partner and delivers digital projects in CRM – ERP – PLM – IOT – BI – DMS.

### European growth continues in the Netherlands

The Netherlands is a growth market for 9altitudes. The collaboration with Add-It fits perfectly within the group's strategy. The 9altitudes group stands for solid industry knowledge in manufacturing / industry, Trade & Logistics, Business services, Member organizations and more. 9altitudes automates business processes and delivers extra added value thanks to its clear industry knowledge and unique methodology that allows for accelerated go live. As a Microsoft Gold partner they act as trusted advisor for digital implementation processes, digital transformation challenges and digital innovation initiatives. 9altitudes ensures that the customer sees the forest for the trees and uses technology to make a difference, not only today but also tomorrow.

With the acquisition of Add-IT Solutions, 9altitudes is once again reinforcing its European growth ambitions, this time in the Dutch market. The buy & build strategy of the international investment company Waterland is successfully translated by 9altitudes into a European platform for entrepreneurship where maximum digital added value is created by means of mutual cross-pollination.



### In-depth knowledge within specific focus areas

Add-IT strongly believes in in-depth knowledge of each industry. Which is completely in line with the overall vision of the 9altitudes group. One of the guiding principles is the ambition to speak the language of the customer as we continue to guide them through their digital transformation journey.

This is not only a source of inspiration, it also ensures that experiences can be exchanged, so that the organizations within the 9altitudes family strengthen each other.

*“Compared to the competition, we distinguish ourselves by putting the customer (and their requirements) first within the chosen manufacturing industries. The focus of Add-IT is on customer order-driven production logistics and branches where the registration and transformation of product dimensions play a big role. The latter includes the textile, wood, paper, foil and metal industries. In recent years, Add-IT has developed unique (certified) intellectual property in the form of Add-IT Product Dimensions to meet the requirements and wishes of these industries. The implementation approach is aimed at achieving customer-oriented solutions for the long term in order to support the business processes cost-efficiently and profitably”.* – Martin Driessen, Add-IT

## **The right technology in the right place**

Add-IT complements the other solutions within the 9altitudes group perfectly. These solutions are located within the Microsoft Dynamics 365 platform with the necessary internally developed software additions to better meet industry-specific challenges.

In addition, new challenges are also coming our way, such as industry 4.0 and the increasing strategic role of data in the industry, which we are also fully committed to with Microsoft and PTC platforms and solutions. The rapid changes in the market and the associated challenges were one of the reasons Add-IT joined the group after 10 years of independent existence. In this way, the desired continuity can be offered for both the customer and the staff.

*“Change is the only constant and necessary for a successful businesses of the 21st century. Change is not easy and often challenging. But it offers us the opportunity to do (even) better, to grow and reinvent ourselves time and again.”* – Filip Bossuyt, CEO 9altitudes.

## **Ambitious goals**

With the arrival of Add-IT, the group generates a consolidated turnover of more than 75 million euros and unites approximately 470 employees in 5 countries. 9altitudes reaffirms its goal once again to become a leading European Microsoft partner. The group has the ambition to grow further to a turnover of € 150 million in the next 3 years through both organic growth and further acquisitions.

[More info about 9altitudes and the members of the group](#)

**9altitudes** – <https://www.9altitudes.com>

Ad Ultima Group – [www.adultimagroup.com](http://www.adultimagroup.com)

Add-IT Software Solutions – [www.add-it.nl](http://www.add-it.nl)

Admiral Dynamics – [www.admiraldynamics.com](http://www.admiraldynamics.com)

Bredana Solutions – [www.bredanasolutions.dk](http://www.bredanasolutions.dk)

Cayentis – [www.cayentis.nl](http://www.cayentis.nl)

Optimate – [www.optimateas.com](http://www.optimateas.com)

Pylades – [www.pylades.com](http://www.pylades.com)

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